Banners in the University Center

Banners are allowed under the following conditions, which are monitored by The Source:

- UC Source staff prior to hanging must approve banners.
- Subject matter must advertise a student group, campus activity, or non-profit organization of interest to students.
- Banners must be hung using string or rope from the bottom rungs of the second floor balcony. Do not use tape or other materials to hang banners.
- All banners must have a 9’ clearance from any stairway and the ground floor of the UC. Additionally, they must have a 5’ clearance from either railing if hanging across the atrium.
- Banners cannot be hung on the bridge connecting both sides of the atrium.
- Banners are to be hung and removed by the individual/organization.
- Banners not promoting a time sensitive event may remain up for a period of 10 week days, twice a semester. This includes banners for regular meetings of religious, political, or special interest groups.
- Banners with specified event dates must be removed within 24 hours of the event, without exception. The UC is not responsible for any banners left hanging beyond these time limits.
- No banner should be hung without the sponsor name clearly written on the banner.
- Commercial messages and/or product promotions are not allowed, except at building tenant’s business location.
- The Source staff reserves the right to remove improperly hung banners and hold them for a period of 24 hours before discarding.
- The UC reserves the right to take down all banners without notice for special events.
- Local, state, national, or international political promotions are not allowed, unless sponsored by an ASUM organization.
- Promotions of ASUM candidates and/or issues are allowed in accordance with ASUM bylaws during ASUM elections.
- Postings are not allowed on the windows of private businesses, painted surfaces, doors, and elevators.
- Profanity will not be allowed.
- Will not allow beer, liquor, or tobacco products (name, trademark, or logo) in advertisements and promotions for, or as sponsors of, any University event or activity regardless of location.
- All banners must have contact info (phone number and/or e-mail address) visible from the first floor of the UC.